# **SLOTA\$TIC**

### **AFFILIATE WELCOME GUIDE**

Promote the most funtastic online casino



## **GETTING STARTED**



Thank you for choosing to promote Slotastic – the most funtastic online casino! As one of the longest-standing and most popular RTG online casinos, there is some important information and rules to know before you get started.

We've put together this handy affiliate welcome guide to get you off to the best possible start when promoting our fun online casino brand. Flick through to find everything you need to get started.

## THE FACTS



**Brand:** Slotastic Online Casino **Website:** www.slotastic.com

Founded: 2009



**Software:** Realtime Gaming (RTG)

Language: English

Currencies: USD (\$) and BTC



**Devices:** Download, Instant Play and Mobile

Support: Live Chat, E-mail and Phone



Instagram: @slotastic
Twitter: @slotasticonline

Affiliate Program: Affiliate Capital (affiliatecapital.com)

Associated with: Jackpot Capital Casino & Grand Vegas Casino

## **KEY SELLING POINTS**



Online since 2009



Exclusive VIP program



Detailed reporting and tools



Over 1 000 000 Players



Team of industry veterans



Dedicated affiliate team



24/7 professional customer care team



Accepts Worldwide Traffic



Excellent retention and conversion rates



High quality marketing materials

## **SLOTASTIC LOGO**

#### **Best Practice**

#### Do's

- Use the Slotastic logo in the size provided
- · Only one variation of the Slotastic logo should be displayed
- Be careful when placing the logo; ensure that the logo proportions are correct when scaling the image file
- The background must provide adequate contrast for the logo. If there is not enough contrast for the preferred colored version the one-color version must be used

Preferred full color





Preferred one-color





Reversed one-color





## **SLOTASTIC LOGO**

Logo Mistakes to Avoid

#### Don'ts

- Do not place the Slotastic logo within a banner
- Do not use the Slotastic logo as part of your menu options
- $\cdot$  Do not add or remove logo elements
- Never stretch, compress, or otherwise distort the logo

#### Do not:

Use the logo on yellow, orange and red background

Compress the logo, neither horizontal nor vertical

Add effects like shadows or gradients in the background



## **SLOTASTIC BANNERS**

#### **Best Practice**

#### Do's

- · Only use Slotastic marketing banners provided in the affiliate platform
- Use Slotastic banners only in the sizes provided
- Place banner ads correctly above the fold in a clear area close to the main content of the page
- · Display only one Slotastic banner on a single web page

#### Don'ts

- Do not alter the banner size or layout to fit your web page. If you need a size that is not provided, please contact your affiliate team
- Do not add badges, text or graphics to a Slotastic banner
- Do not place a Slotastic banner within another banner

## **SLOTASTIC BANNERS**

Banner Mistakes to Avoid



**Do not** place a Slotastic banner within another banner



**Do not** add badges, text or graphics to a Slotastic banner



**Do not** use multiple Slotastic banners to create your web page content

## OUR BEST PERFORMING BONUSES

Watch your conversions jump through the roof with our well-proven highest converting welcome bonuses. We've got not one, but two welcome bonuses for your players to choose from.





# SLOTASTIC HAPPY EARNING!