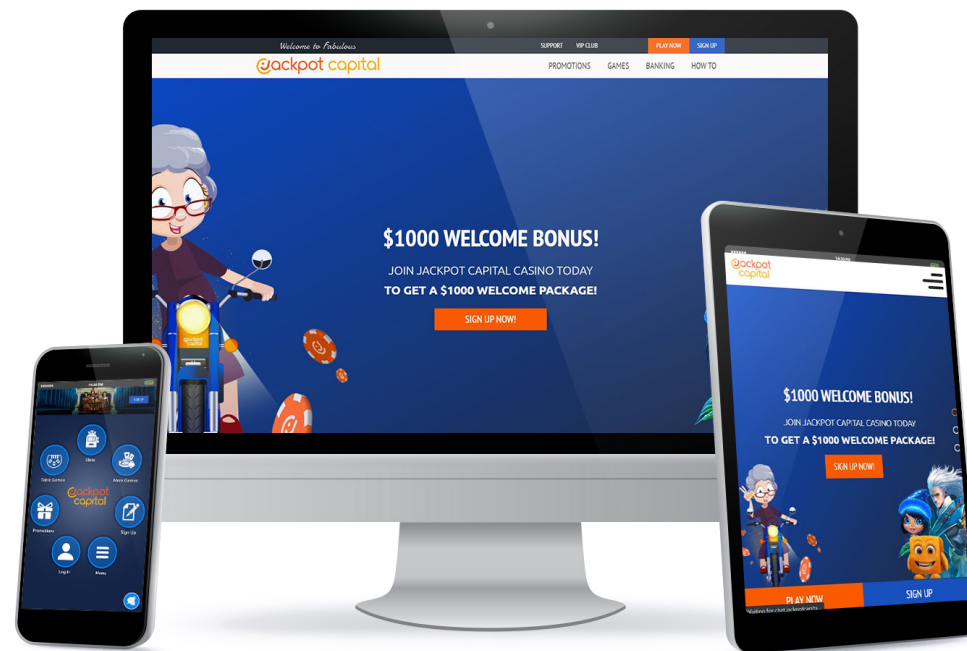




AFFILIATE WELCOME GUIDE

Promote the most fabulous online casino



INTRODUCTION



Jackpot Capital is the oldest casino of the Affiliate Capital program, a leading online casino offering a broad range of high quality games. Partners benefit from lifetime commission **up to 35% with no negative carryover**, paid out timely each month, a comprehensive suite of marketing materials, and ongoing support from account managers.

This Affiliate Welcome Guide was created in order to get you off to the best possible start when promoting our fabulous online casino brand. Flick through to find all the **facts, available promotions** for your players and loads more **useful information**.

THE FACTS



Brand: Jackpot Capital Casino
Website: www.jackpotcapital.eu
Founded: 2007



Software: Realtime Gaming (RTG)
Language: English
Currencies: USD (\$) and BTC



Devices: Download, Instant Play and Mobile
Support: Live Chat, E-mail and Phone



Affiliate Program: Affiliate Capital (affiliatecapital.com)
Associated with: Grande Vegas Casino & Slotastic Casino

KEY SELLING POINTS



Online since 2007



Outstanding VIP program



Detailed reporting and tools



Over 1 500 000 Players



Team of industry veterans



24/7/365 affiliate support



24/7/365 professional customer care team



Accepts Worldwide Traffic



Good overall retention and conversion rates



Perfect marketing materials

JACKPOT CAPITAL LOGO

Best Practice

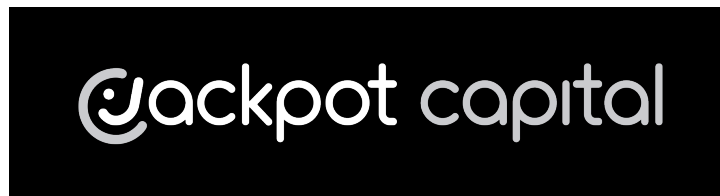
Do's

- Use the Jackpot Capital logo in the size provided.
- One Jackpot Capital logo can be used on a page dedicated to Jackpot Capital promotions.
- Be careful when placing the logo; ensure that the logo proportion are correct when scaling the image file.
- The background must provide adequate contrast for the logo. If there is not enough contrast for the preferred colored version the one-color version must be used.

**Preferred
full color**



**Preferred
one-color**



JACKPOT CAPITAL LOGO

Logo Mistakes to Avoid

Don'ts

- Do not add or remove logo elements.
- Never stretch, compress, or otherwise distort the logo.
- Do not place the Jackpot Capital logo within a banner.
- Do not use the Jackpot Capital logo as part of your menu options.

Do not:

Compress the logo, neither horizontal nor vertical.



Use the logo on orange and red background.



Add effects like shadows or gradients in the background.



JACKPOT CAPITAL BANNERS

Best Practice

Do's

- Use only current web banners available from the affiliate platform.
- Use Jackpot Capital banners at the size provided.
- The Jackpot Capital banner must be placed in the advertising area at the top or side of the web page above the fold.
- Display only one Jackpot Capital banner on a web page.

Don'ts

- Do not repeat a banner multiple times on the same page.
- Do not alter the banner size or layout to fit your web page. If you need a size that is not provided, please contact your affiliate team.
- Do not add violators, type, or graphics to an Jackpot Capital banner.
- Do not place an Jackpot Capital banner within another banner.
- Do not place other banners or messages in an Jackpot Capital banner.
- Do not distort an Jackpot Capital banner.
- Do not use pop-up or pop-under banners to promote Jackpot Capital products.

JACKPOT CAPITAL BANNERS

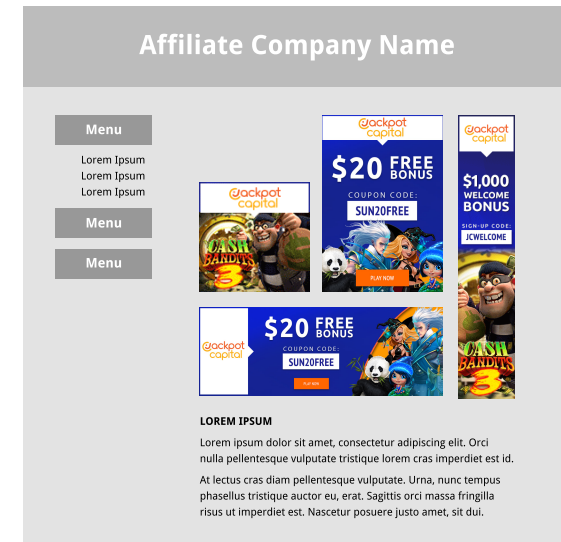
Banner Mistakes to Avoid



Do not place a Jackpot Capital banner within another banner.



Do not add violaters, type, or graphics to an Jackpot Capital banner.



Do not use multiple Jackpot Capital banners to create your web page content.

OUR BEST PERFORMING BONUSES

We provide every partner with a fabulous exclusive Welcome Package, including a free sign-up bonus and a special welcome deposit bonus with free spins on top to increase the registration and conversion rate to the maximum.

Upon their registration, the players can look forward to the rest of their Welcome Pack in their email inbox, because they will get more bonuses one after the other until it is a **\$1000 in total!**

**100% + 100 FREE
SPINS WELCOME
BONUS**

Coupon Code:

JCWELCOME

**Minimum Deposit: \$20 | Playthrough: 30x
Free spins Game: Achilles**

**T&Cs: No maximum cash-out | Valid on Slots,
Keno & Scratch Cards**



FABULOUS EARNINGS!